



# We're Going green...

As a Group we have embarked on a **Go-Green Campaign**, which ensures that we will always be mindful in pursuing environmentally friendly practices in whatever we do. This not only benefits the environment, but also creates public awareness of the Group's commitment to a sustainable, eco-friendly way of life.

## Beekman House Go Green launch

The Go green campaign was officially launched at the annual staff year end function, and the following initiatives have been put in place.

A large 5m x 3m banner has been erected on the building exterior to show the Group's commitment to this drive and to encourage the community to do their bit to save the environment.

Within the building a recycle centre has been created on each floor, where office waste can be split into aluminium, plastic or paper. Further bins have also been provided for e-waste (i.e. old hard drives etc, and ink and glass). Staff are encourage to split the normal office waste, and also to bring items from home to recycle.

All biodegradable waste generated from Beekman House is being turned into compost to feed the building's flower beds and pot plants. Any excess will be distributed to local charities for use in their vegetable gardens.

## Beekman Group Resorts involvement

From a resort level, there is a great awareness of the impact that the day to day operations of holiday resorts can have on the local environment. For this reason, each of the Beekman Group managed resorts is looking at what it can do to contribute towards the Go-Green Campaign. For example:

Both Royal Atlantic and Cayley Lodge have furnished their pool and braai areas with recycled plastic furniture that resembles wood;

Both Cayley Lodge and Boulder Bay have fitted timer controls to all geysers and Sea 'n Sky uses solar panels to heat water for its units. This resort only uses gas stoves and energy efficient microwaves in all units, thereby saving power; The Aloes has had all geysers fitted with duvets for heat retention. Once successfully established, these resort initiatives will be rolled out to the balance of the Group's resorts.

The initiatives identified above are only the first steps towards the Group's commitment that environmental considerations will play a significant part in all future business strategies.



**BEEKMAN  
GREEN**

Go-Green Campaign

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We will participate actively towards the improvement and preservation of the environment by mobilizing ourselves, encouraging others & acquiring the means to facilitate a recycling programme with the aim of minimizing the impact waste has on the environment."

*Reduce, Reuse, Recycle*

