

# **The** HOLIDAY CLUB scoops Top Industry Awards

**T**he Holiday Club and Beekman Brothers play an integral role in the Leisure Industry in Southern Africa, and have again received accolades for this at the recent RCI Oscas awards evening. These awards recognize excellence in the Leisure Industry and is the yardstick against which all within the industry measures themselves.



Although the Oscas caters for both the Resort and Marketing sectors, the most coveted award of the evening is for the “Most RCI Enrolments” and the “Developer of the Year”. These awards are an indication of the value brought to the industry, both in terms of new members as well as the addition of new holiday accommodation; and in the current economic climate it is inspiring to see a company that is committed to continued growth. As has become tradition, The Holiday Club was again the recipient of both of these awards for the 2008 trading year.

On top of this, 18 of the Top 50 Sales Professionals are associated with The Holiday Club brand; with Andrew Moorcroft and Marie van den Berg (both from Equitac) selected in the Top 10 nationally. Other Marketing performance awards received were for the “Best Multiple Site Marketing Office” as well as the “Sales and Leadership Award”.

## **Resort Awards**

12 of the Group's resorts received Silver Crown Awards, while 10 resorts received the prestigious Gold Crown Awards.

Formosa Bay and Suntide Winkelspruit were featured in the top 5 Lifestyle resorts category.

Resort of the year – Small (up to 29 units) was won by Sandpiper Dunes in Namibia.

Resort of the year – Medium (30 to 80 units) was also won by The Holiday Club's Placid Waters Resort in Sedgefield.

**Tribute is given to all the winners and the Group looks forward to another great year of growth and service excellence.**