



GO-GREEN RECYCLING INITIATIVE

South Coasters called upon to recycle in order to conserve and preserve our environment

The KZN South Coast is renowned for its lush subtropical vegetation, pristine beaches and clear blue seas. For visitors it's a major tourism draw card, for locals it's a source of immense pride. However, like all other holiday destinations, the growing problems associated with rapid urban development such as discarded litter, illegally dumped building materials and the desecration of the indigenous vegetation is a matter of concern. One has to only read the growing number of letters sent to the Fever by concerned south coasters to understand the scale of the problem. Urgent action is required to address the issue.

As an immediate measure, the Beekman Group, in partnership with Harbour View Spar, Signland and the Fever, is proud to announce the imminent opening of a community recycling drop off centre in Port Shepstone. Located behind the Harbour View Spar, this secure facility will provide dedicated bins for South Coasters to deposit the following recyclable items:

- Paper (*newspapers, magazines, cardboard boxes etc.*)
- Glass (*jars and bottles*)
- Aluminium (*cans*)
- Plastic (*containers, bottles, bags etc.*)

By depositing these recyclable items at our collection point, South Coasters can be satisfied that not only are they assisting in preserving our local environment, as these will be reused in the manufacture of other products (not simply left to waste in a landfill site), but they are also helping to conserve energy consumption due to the fact that manufacturing products from recycled items uses less electricity than using raw materials. At Beekman House, staff are already beginning to play their part by recycling all office waste and bringing all their recyclable waste from home in order to utilise the facilities on each floor.



A designated recyclables drop off point in basement



A designated recyclable drop off point on every floor

Local businesses invited to come onboard

Businesses who wish to join us by sponsoring different aspects of the new community recycling collection centre are warmly welcome. Signland has already indicated their intention to sponsor all signage at the site. Thank you to Johan Schoeman and John Haupt. Should you be interested, please contact Carol at the Beekman Group on 039 688 5000 for further details.

The intention is that the Port Shepstone Community Recycling Collection Centre will be just the first of many more to be located along the South Coast. Keep reading our media partner, The South Coast Fever, for all the latest developments, including launch dates.